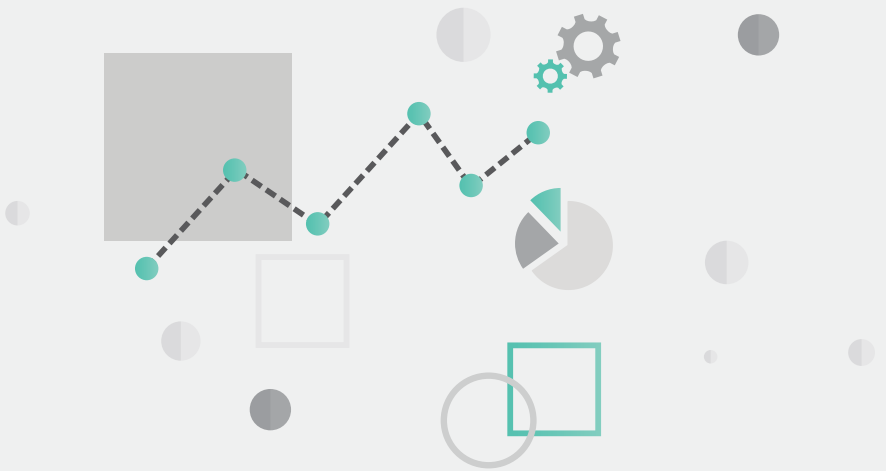




## *OUTSOURCE YOUR FINANCE*

Make the right choice for your company and your resources.  
Finance as your competitive advantage.



*The success of the company is determined by the way they manage their resources*

## BRIGHT FINANCE HUB GOALS



To change the way business looks on finance

To help the business make better decisions by providing better quality information through the development of a valuable and strong Finance department.

## HOW MUCH FINANCE DO YOU REALLY NEED?

Traditional way of finance organization is expensive and outdated, so we are disrupting it. Finance can be so much more than just accounting services.

Bright Finance Hub provides reliable and comprehensive finance services that will allow you to utilize the full potential of finance. Shift your focus to what you do best - to development of your business.

We take over financial operations, change processes to meet the best practice solutions, introduce and implement controlling, planning and analysis and provide you with precise and accurate reports.



## THE PROBLEM WE ARE ADRESSING

Decision making without the proper quality information and not using the full potential of finance in managing a company.



Due to strict market conditions and competition, companies must always have the focus on both growth and profitability (cost efficiencies). Having that in mind, companies often can't dedicate time, resources and acquire a proper skill set to establish the finance that will answer the mentioned problem.

The consequences of such circumstances are the imprecise image of a company performance formed based on impression, misallocation of resources and the exposure to many risks (from fraud and tax risks to potentially costly wrong decisions).

## WHY IS BRIGHT FINANCE HUB DIFFERENT?

*We are not consultants who just advise you what to do and leave the implementation to you – we do the job.*

*We don't tell you how you should structure your system, we build that structure for you.*



## OUTSOURCING YOUR FINANCE IS THE ANSWER

The traditional finance model is broken. Companies that want in-house finance solutions are facing numerous challenges. They need to find the right people that have the expertise to build strong finance and at the same time are willing to step up for that challenging task. They also have to manage finance department, and that time spent is the time not spent on improving core business.

### Main benefits:

1

#### Cost savings

- External finance costs are significantly lower. There is also an opportunity cost regarding the time that the company can shift to improving and growing business.
- There are no sick days, vacations and paid leave.
- No overhead costs – computer, mobile phone, working space, electricity, and other expenses.

2

#### Focus

- With the outsourcing of finance – you can put more focus on business.
- You are shifting your focus where is needed with help and support of the outsourced finance department.

3

#### Scalability

- Companies that grow have sometimes periodical peaks but not enough for the recruitment and training of a new employee.
- During those peaks, the whole team of Bright Finance Hub could help and make everything run smooth.

4

#### Skills

- Bright Finance Hub have highly skilled personnel with focus only on finance
- Best practice solutions and software. Bright Finance Hub offers premium service, that costs less than traditional internal setup.

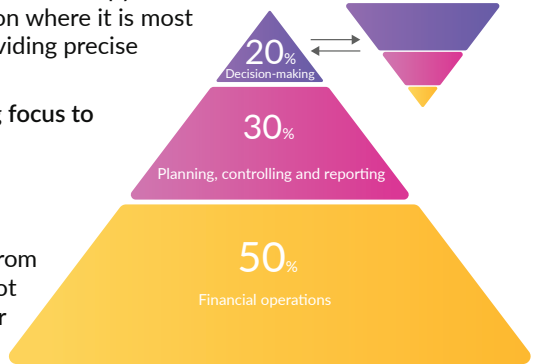
## SHIFTING FOCUS FROM OPERATIONS TO DECISION-MAKING

To achieve the full power of finance, we need to turn the pyramid upside down. It is possible to shift the attention where it is most needed, with full support from finance by providing precise business performance overview.

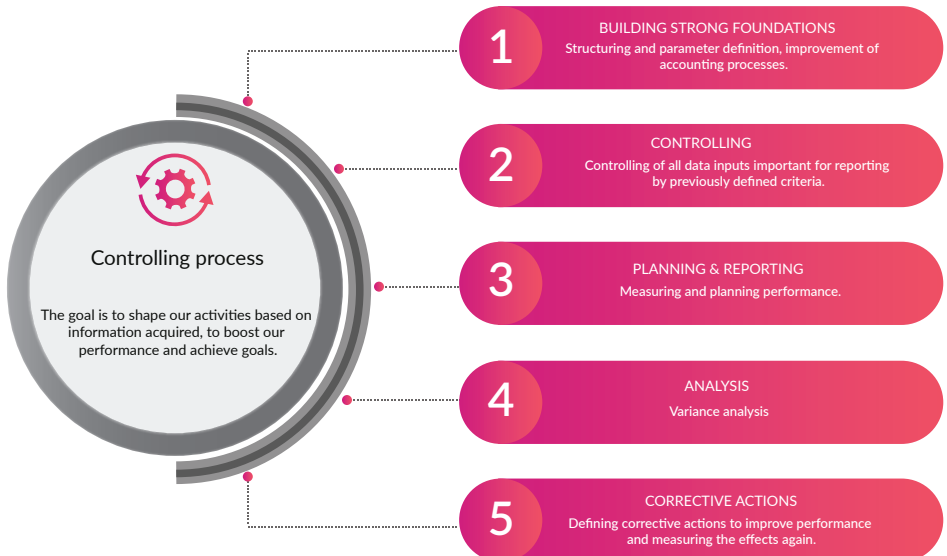
Key steps for turning the pyramid and shifting focus to analysis and decision-making are:

1. *Efficiency in accounting processes*
2. *Customized controlling*

Although these two steps are not quite visible from the business perspective, without them it is not possible to build sound structure that will later provide useful information.



## FROM SYSTEM STRUCTURING TO BETTER PERFORMANCE



## SERVICES



### Soft close

Accounting, tax, payroll and monthly closing with company report.

We are closing the month, projecting expenses, and we are providing company profit and loss (P&L) statement. We are also providing with the expense report, showing the structure of the costs in monthly results.



### Plan, analysis and controlling

Besides the services in the previous package, we are providing services of controlling, planning and analysis.

We are analyzing processes thoroughly and building the structure alongside internal controls, that will provide sound information as a support for decision-making, detailed reports, planning and analysis.



### Chief Financial Officer

This package offers the services of external CFO.

We are offering services of working capital management, cash flow analysis, risk management, financial modeling, investment analysis and preparation of all financing applications and files.



SC

**For whom is it tailored?**

It is tailored for the companies that are in an early growth phase and where the business is not too complex and diversified. For the decision-makers who want to know the monthly result of a company and basic cost structure.

**What problems are addressed?**

The problems that this package is solving is disorganized accounting, incorrect basic information. Also the lack of information about results and cost structure.

**What is the result?**

We provide precise and organized accounting, tax and payroll and rough monthly image of the company's profitability with costs associated. Without controlling it is impossible to provide highly accurate reports, but for businesses that are not so complicated, this solution could deliver a very good picture of performance. Additionally, this package provides a set of informative accurate reports about accounts receivable and payable and unpaid invoices.



PAC

**For whom is it tailored?**

It is tailored for the companies that need highly precise and detailed reports, analysis and planning.

**What problems are addressed?**

This package solves the problem of the unclear image of business performance and loss of control. Also, this package is addressing the risk of fraud and it is directing resources and focus through planning.

**What is the result?**

The result is an efficient structure that provides comprehensive control, cost control and optimization, and detailed reports. The more efficient resource utilization, faster problem identification and solving and faster growth.



CFO

**For whom is it tailored?**

The package is tailored for companies that have already significantly grown and require financial expertise and want a complete finance department but don't have the need or resources for internal chief financial officer and whole finance department team.

**What problems are addressed?**

Besides everything mentioned in previous packages, this package solves the problems with working capital management, cash flow, cash collection and financial modelling.

**What is the result?**

Organization of finance department and necessary financial expertise in resource allocation, the effects on working capital, investment analysis and financial modelling that has a long term impact.



## KEY POINTS FOR SUCCESSFUL COOPERATION



### Decision making

Bright Finance Hub doesn't make decisions for partners.

We provide support by presenting company performance and other important information that helps to make decisions.

### Realistic expectations

Building and structuring finance set up requires a lot of hard work and time.

It is very important to set realistic expectations regarding deadlines.

### Changes

Changes are hard and there is always resistance.

Bright Finance Hub and partner need to work together on changing processes in finance, as it is a common goal.

## FEW FINAL WORDS

Bright Finance Hub is your finance outsourcing partner who will make it possible for you to experience the full potential of finance. The success of a company is determined by how well is managing its resources. Make the right decisions, based on the precise and insightful reports and analysis, and achieve competitive advantage. Grow your business with complete cost control.

Bright Finance Hub is offering skills and time, hard work and dedication, but asking for trust and clear communication so we can accomplish our common goal - healthy growth of your company.

**Bright Finance Hub** was created as my wish to help the companies to use the full potential of the finance department and make decisions based on better quality information.

In order to achieve that, the main task and the main problem at the same time is to build a sound and comprehensive structure in the finance department. Developing a strong finance department brings changes and all the problems with it.

Somehow during my career I was always developing finance department. I found out that it is something that I love to do, and that it can bring value to the companies. I was Head of Internal Control Department in Milšped (logistics) and Chief Financial Officer (CFO) of Swiss-based company LUKOWA (production of frozen fruit and vegetables). My career path has always put me close to decision-makers and gave me a great insight on how can I help and provide support.

Together with my team of experienced accountants, I am offering the unique outsourcing services of the complete finance department.

I deeply believe in the value that we are bringing, and I encourage anyone who is interested in our services to contact me directly.




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